

LAUNCHING
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PRODUCT DATA SHEET

AURUM UNISEX RANGE

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LUMIN GEL CLEANSER 200ML	A lightweight, low foaming neck and facial cleansing gel designed to purify the skin while maintaining its natural moisture balance. It gently lifts away impurities, excess oils and makeup, leaving the complexion soft, refreshed and comfortably hydrated. Enriched with Aloe Ferox Gel, nourishing botanicals and soothing actives, it calms the skin as it cleanses, promoting a smooth, luminous finish. Suitable for all skin types. Apply a small amount of Aurum Lumin Gel Cleanser to dry or damp skin. Gently massage over the face and neck using circular motions. Rinse thoroughly with lukewarm water or remove with a soft cloth or cotton pad. Use morning and evening for best results. Low foaming gel.
HYDRA LUXE MOISTURE + 150ML	A deeply nourishing fusion of Shea Butter, Aloe Ferox Gel and vitamin-rich nutrients designed to saturate the skin with long-lasting moisture. Perfect as a restorative body-massage cream, it feeds, cushions and hydrates dry skin. Helps counter signs of premature ageing and supports the repair of minor scars, blemishes and sunspots. Suitable for routine daily use on the entire body. Best applied on a clean skin. Apply Aurum Hydra Luxe Moisture Plus to clean, dry skin. Massage gently in upward, circular motions until fully absorbed. Use daily, morning and evening for optimal hydration and skin nourishment. For best results, apply after bathing or showering when the skin is most receptive to moisture. Suitable for all skin types, including sensitive skin.
SHOWER GEL HAIR & BODY 150ML	Elevate your daily routine with luxurious Aurum Shower Gel. Infused with a blend of Aloe and natural extracts, this Shower Gel transforms your shower into a revitalizing experience. The rich lather gently cleanses and refreshes, leaving your skin feeling soft, smooth, and deeply nourished. Contains restorative aloe gel, mild surfactants and moisture retaining ingredients. Suitable to use for body washing and for regular hair shampooing. Apply directly to a wet skin while in the shower. Work into a rich lather and massage gently. Rinse well before towel drying. For maximum protection, conditioning and moisturising, apply the Aurum Hydra Luxe Moisture Plus on the face and entire body. For the ultimate all day odour free experience, generously spray with the Aurum Unisex Body Tonic.
BODY TONIC DEODORANT 150ML	Aurum Body Tonic is a unisex deodorant spray that captures the perfect balance of freshness and depth. The experience opens with clean, sparkling bergamot and airy, confident lavender, melting into a heart of deep saffron and cedarwood wrapped in the subtle sweetness of praline. The base lingers with oud and vetiver, leaving a trail that is both grounding and magnetic. Aurum Body Tonic was developed for those who live in a space that is refined yet radiant. Spray generously and wear with utmost confidence, day or night. Spray directly onto clean, dry skin, ensuring you cover the entire underarm and upper chest area with a light, even mist. Allow a few moments for the deodorant to dry before dressing. For the best results, apply after showering and as needed throughout the day. Avoid spraying on broken or irritated skin or near the eyes.
SAFETY & ALLERGENS	• For external use only • Avoid contact with eyes • Keep out of reach of children • Discontinue use if irritation occurs • Paraben Free • No animal derived ingredients