## **PRODUCT DATA SHEET**

## **UV PROTECTION CREAM**

## **PROTECTION & HEALING**

Description	Exposure to Ultra Violet Rays causes a breakdown of collagen fiber in the skin. This accelerates the ageing process and can result in sunburn and the onset of skin cancer. NaturCare UV Cream is formulated with the latest generation of Sun Filters and Ultra Violet absorption boosters available. The product will provide effective protection against harmful UV A and UV B Rays. SPF Factor 35.
Benefits	<ul> <li>Broad Spectrum UV protection.</li> <li>Retains moisture</li> <li>Contains nourishing ingredients</li> <li>Heals minor sun damage, scars and blemishes</li> <li>Can be used throughout the year</li> </ul>
Fragrance	Typical of the NaturCare Range with slight undertone of Camphor
Main Ingredients	Aloe Ferox, Sun Filters, UV Absorption Boosters, Rooibos, Shea Butter, Allantoin, Vegetal Extracts, Wheat Protein, Vitamin E, Butylene Glycol, Camphor, Chamomile, Witch Hazel, Anti-oxidants, Cosmetic Grade Silicone, Humectants, Emollients.
Appearance	White smooth cream. Easily absorbed.
Directions for use	Apply to the entire body at least 30 minutes before being exposed to the sun. Re-apply every 2 hours and always after swimming. Avoid exposure to the sun at midday. Applying additional layers of sun cream does not increase the Sun Protection Factor.
Packaging	75ml White Tube with clear screw cap lid. Remove seal.
Safety, Storage & First Aid	In the unlikely event of rashes or skin reactions occurring, stop using. Do not store in direct sunlight and keep out of reach of small children.

## **NOTES:**

UVA, UVB and UVC Rays can all damage collagen fibers and, therefore, accelerate the aging of the skin. Both UVA and UVB destroy vitamin A in the skin, which may cause further damage. UVA was considered not harmful or less harmful, but it is now known to contribute to skin cancer via indirect DNA damage (free radicals). It penetrates deeply, but it does not cause sunburn and does not damage DNA directly like UVB and UVC. However, it can generate highly reactive chemical intermediates and it is therefore important for sunscreens to block both UVA and UVB Rays. Some scientists blame the absence of UVA filters in sunscreens for the higher melanoma risk found for sunscreen users. NATURCARE UV Cream provides both UVA and UVB Protection.

DNA Damage is an extremely complex process and NatuCare do not claim that their products will cure or prevent the onset of melanoma. However, we do promote the importance of using an effective Sun Screen product and suggest that necessary precautions are taken to restrict free radical activity. This can be done with the daily intake of BETATOX and ALOE JUICE, which will help to limit free radical activity.