## **PRODUCT DATA SHEET**

## **SWIPE WHITE**

## **CONCENTRATED LAUNDRY DETERGENT**

Super Active	Swipe White contains no phosphates or fillers, all the ingredients are 100% active. The absence of silica or salt eliminates any corrosion to washing machines, damage to fabrics or blockages in the outlet pipes. No residue is left in the clothes, making ironing easier.
Non-irritating	It contains no bleaches, peroxide or caustic substances that can rot clothes or damage washing machines. It does not contain enzymes, which are proteins that can cause skin irritations and affect the respiratory system. Is suitable for using where people have sensitive skins, suffer from asthma, hay-fever or eczema.
Economical & Water Wise	Regular comparative pricing surveys are carried out and Swipe White is one of the most economical washing powders on the market. The cost per normal load is less than R2.20. An additional saving is that less water is required in the rinsing cycle. Rinse water can be used for the garden.
Suitable for all washing	Swipe White is a low foaming, micro powder and is suitable for twin tubs, automatic machines, pre-soaking and hand washing. Effective in cold and hot water.
Directions for use	<ul> <li>4 - 5kg load = 1 Level Measure (15g)</li> <li>6 - 8kg load = 1½ Measures (22g)</li> <li>Clean the machine by doing a dummy run, add powder &amp; no clothes</li> <li>Spray Collars or stains with a heavy solution of Swipe, then rinse</li> <li>For fruit based stains, use Swipe Brite, soak &amp; rinse before washing</li> <li>Sort natural and synthetic items and wash separately</li> <li>Synthetic items can become static and absorb dirt</li> <li>Do not use in conjunction with bleach</li> <li>In hard water areas, add a few drops of Somthin Else</li> <li>Do not overload the machine</li> </ul>
Main Active Ingredients  Surface Active Agents Optical Brighteners Water Conditioners Suspending Agent Lightly Alkaline Perfume	All ingredients used are biodegradable  Removes greasy and non-greasy soils and breaks down stains Two Optical Brighteners are included for synthetic & natural fabrics Counteract hardness and minerals in water Holds dirt in suspension until it is removed Causes the fibres to open and for dirt to be removed Lightly perfumed – Lemon
Packaging	Clear inner and outer plastic packet. Contains measuring spoon
Safety, Storage & First Aid	Keep out of reach of small children. If swallowed, drink water, do not induce vomiting. Seek medical advice. Do not store in direct sunlight.

## **Notes:**

Swipe White is a MPMC Product (Minimal Packaging / Maximum Concentration) and is as environmentally friendly and biodegradable as possible. NaturCare Products are not tested on animals.