



PRODUCT DATA SHEET

**HERBAL SHAMPOO**



<b>Description</b>	A concentrated Herbal Shampoo enriched with Aloe Gel, Avocado, Rooibos, Green Tea and Herbal Extracts. Provides a deep penetrating action that effectively, but gently, lifts and removes pollutants from the hair and scalp. Suitable for all hair types, will not dry out the hair or scalp.
<b>Benefits</b>	<ul style="list-style-type: none"> <li>• Concentrated, high efficacy</li> <li>• Gentle action, non-drying</li> <li>• Suitable for all hair types</li> <li>• Prevents dandruff</li> <li>• pH Balanced</li> </ul>
<b>Fragrance</b>	Fresh Herbal and Green Apple undertone
<b>Main Ingredients</b>	Aloe Ferox Gel, Avocado Oil, Wheat Protein, Pro Vitamin B, Vegetal Extracts, Cosmetic Silicone, Sun Filters, Hair Conditioning Agent, Rooibos, Green Tea, Pearlising Agent, Perfume, pH Stabiliser, Mild Surfactants.
<b>Appearance</b>	Creamy slightly off-white lotion
<b>Directions for use</b>	Apply a small amount to the hair, lather and rinse well. For oily hair, repeat as required. After shampooing, apply NaturCare Hair Conditioning Mask. Leave on for as long as possible for best results. Rinse well.
<b>Packaging</b>	200ml White bottle with clear flip-top lid
<b>Ordering</b>	<a href="http://www.mynaturcare.com">www.mynaturcare.com</a>   <a href="mailto:orders@naturcare.co.za">orders@naturcare.co.za</a>   044 382 1272

**STRUCTURE OF THE HAIR :**

**Cuticle**

When viewed under a microscope, the cuticle is seen as overlapping scales, similar to the bark of a tree or to fish scales. This protects the cortex from moisture loss and provides a barrier against chemical damage. It also acts as a vehicle to transmit sebum from the scalp. A clean scalp is essential for sebum to flow freely.

**Cortex**

This is the second and largest layer in the hair. It makes up about 75% of the hair and contains melanin, the colouring medium. The structure of the cortex consists of a group of thread-like fibres made of Keratin, a protein running through the entire strand of hair. Keratin is found naturally in Aloe Ferox.

**Medulla**

The medulla is a highly acidic area in the centre of the hair strand and is sensitive to alkaline products, which can damage the hair. NaturCare HairCare Products are pH Balanced and complement the natural acid mantle of the hair. Using a pH Balanced Shampoo is essential to ensure peak elasticity and strength of the hair.